

JUN 30 2008

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MESSAGE Attached please find the following regarding 09/986,354

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2. Certificate of Transmission, 1 page;
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CLIENT/MATTER NO.: 52493.000187

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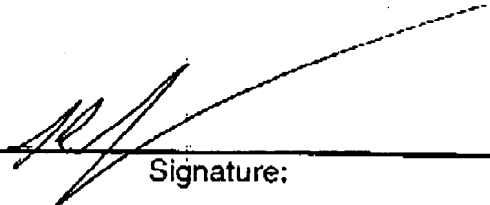
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**Attorney Docket No. 52493.000187**  
**U.S. Application No.: 09/986,354**

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**JUN 30 2008**

U.S. Patent Application No.: 09/986,354  
Attorney Docket No.: 52493.000187

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application of: :  
Mathew George Majikes et al. : Group Art Unit: 3626  
Appln. No.: 09/986,354 : Examiner: Robert Rines  
Filed: November 8, 2001 : Confirmation No.: 5302  
For: System and Method for Personalizing and :  
Delivering Insurance-Related Content to :  
User :

Mail Stop AF  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**AMENDMENT**

Sir:

In response to the Office Action dated March 31, 2008, please consider the following remarks regarding the above-identified patent application.

**Listing of the Claims** are reflected in the listing of claims which begins on page 2 of this paper.

**Remarks/Arguments** begin on page 8 of this paper.